# **COMMUNITY FEEDBACK SUMMARY**

#### **FEEDBACK FORMATS**

Collaboration between Barber residents and the design team is a top priority. In order to execute the vision for the site, we sought your opinion in a variety of formats, including:

- 1. Interactive Map: numerous comments were left on the map with location-specific details
- 2. Public Engagement Sessions: two virtual sessions and one in-person, outdoor event were held to present the latest design progress and hear your perspective; between the three events, approximately 200 residents and stakeholders participated

### **SUMMARY OF STRENGTHS**

- **1.** Barber is a great community—everyone is a good neighbor, it's family- and kid-friendly
- 2. The history of the neighborhood is evident in the beautiful, unique architecture
- 3. Barber is a walkable, bike-friendly neighborhood
- 4. Right now, there isn't much traffic on most of the streets in Barber
- 5. Mature shade trees, maintained landscaping and lawns, and wildlife create a serene setting
- **6.** The large lots and building typologies here are historical and beautiful
- 7. The neighborhood feels safe and quiet
- 8. The new social hub would be a great destination and missing amenity in both the neighborhood and Chico as a whole
- **9.** The refurbishment and re-purposing of the existing buildings/features on the site feels like a positive and appropriate homage to the history of the site and neighborhood
- 10. Distributing traffic in/out of the new neighborhood via multiple streets makes sense, especially if the streets are designed to accommodate pedestrians and bicyclists too
- 11. Barber needs more open spaces for a variety of uses—lively events, quiet walks, kids playing, recreation, picnics, etc. The new design has a great balance of open spaces
- **12.** The organic farm is a great way to connect the old and new communities. It used to be a wonderful neighborhood anchor and we are happy to see it return

## **SUMMARY OF WEAKNESSES**

- 1. Concerned about the potential of traffic increase on all Barber neighborhood streets: especially on 16th Street, fast-moving traffic is an issue today
- 2. Existing neighborhood roads need to be better maintained: poor lighting, missing sidewalks, and poorly-kept asphalt
- **3.** Are we sure that the site has been cleaned up and monitored properly?
- 4. Railroad noise could be a problem; a buffer for sound is necessary
- **5.** Lack of public transit in the south portion of the neighborhood, including the Barber site. Mobility and accessibility for seniors must be addressed
- 6. Affordability: rising housing prices are becoming prohibitive for renters to become owners

## **SUMMARY OF OPPORTUNITIES**

- 1. Neighborhood-serving retail like a grocery store, coffee shop, pharmacy, etc. would be ideal
- 2. The more bike trails and walking paths, the better
- **3.** Other uses for the social hub might include: maker spaces, art studios, religious buildings, performing arts spaces, farmer's markets, etc.
- **4.** The architecture of any new/refurbished buildings should pay homage to the history of Chico and the character of the Barber neighborhood
- 5. More recreational amenities, including an aquatic center, mini golf, roller hockey, etc.
- **6.** Family-friendly activities including playgrounds, splash pads, and more would enhance the community feel
- 7. Affordable housing, including smaller subsidized low-income housing units should be added to balance the housing market in the area
- 8. Find permanent supportive housing for the unsheltered homeless
- 9. Age-in-place concept should be explored; senior accessibility throughout neighborhood
- 10. Pay homage to the history of the site; involve indigenous communities (Mechoopda Tribe)
- **11.** Sustainable development including solar panels, native landscaping, construction techniques, etc. should be a priority